

July 2009

Organic production and certification in Norway - Visit from Japan

Debío

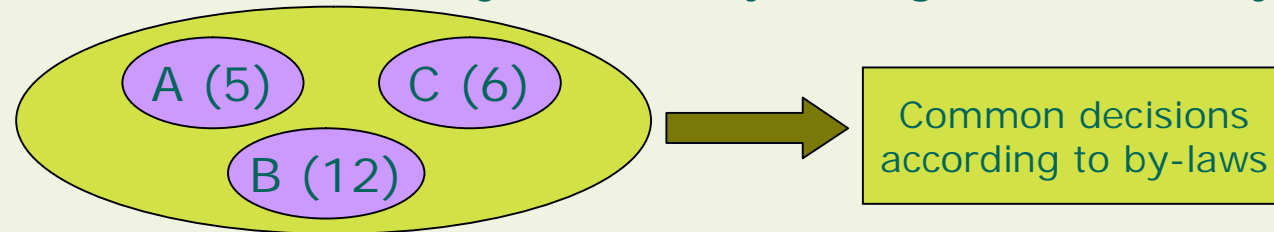


(1) The organization and management of Debio

Debio



- **Debio** aims to safeguard and promote organic production, marketing and consumption and is the only certifying body for organic farming in Norway
- **Debio** is a non-governmental and non-profit member organization consisting of **three member groups** (nation-wide stakeholders):
 - A Farmers` organizations
 - B Companies` organizations
 - C Consumers` , animal welfare & environmental organizations
- The member groups cover the whole "value chain" from soil and water to table. The members meet together annually in **the general assembly**:

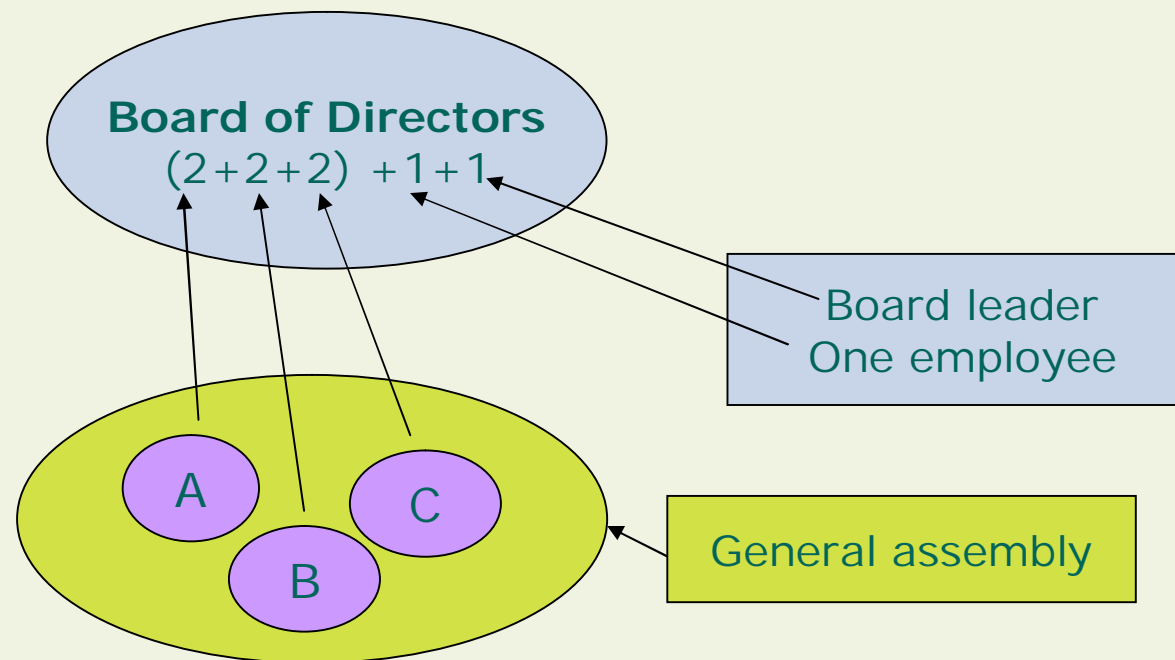


The general assembly takes decisions regarding statutes, budgets, accounts and elects the board

(2) The organization and management of Debío

Debío

- The member groups are equally represented in the **Board of Directors**, meeting physically 4-6 times a year, with additional telephone-meetings:



(3) The organization and management of Debio

Debio

- The Board appoints and delegates responsibility to **the managing director**, having 3 main divisions:

Adviser

Managing director

Coordinator of information

Division of Administration (1)

Serving the whole organization of Debio

- Personnel
- Accounts
- Data processing
- Seminars

Division of Certification (2)

for both primary production processing, import and sales

- Inspections of processing units

- Certification decisions for both farms and processing Units according to EU 2092/91

3 regional divisions

- covering whole Norway
- Inspections of farms
 - Communication

Division of Development (3)

- Standards for new areas of organic production (aquaculture, forest, textiles, cosmetics)
- Projects abroad



(4) The inspection and certification system of Debíó

Debíó



Norway is an associated member of EU:

EU-regulation 2092/91 with supplements and appendices is implemented into the Norwegian Food Law

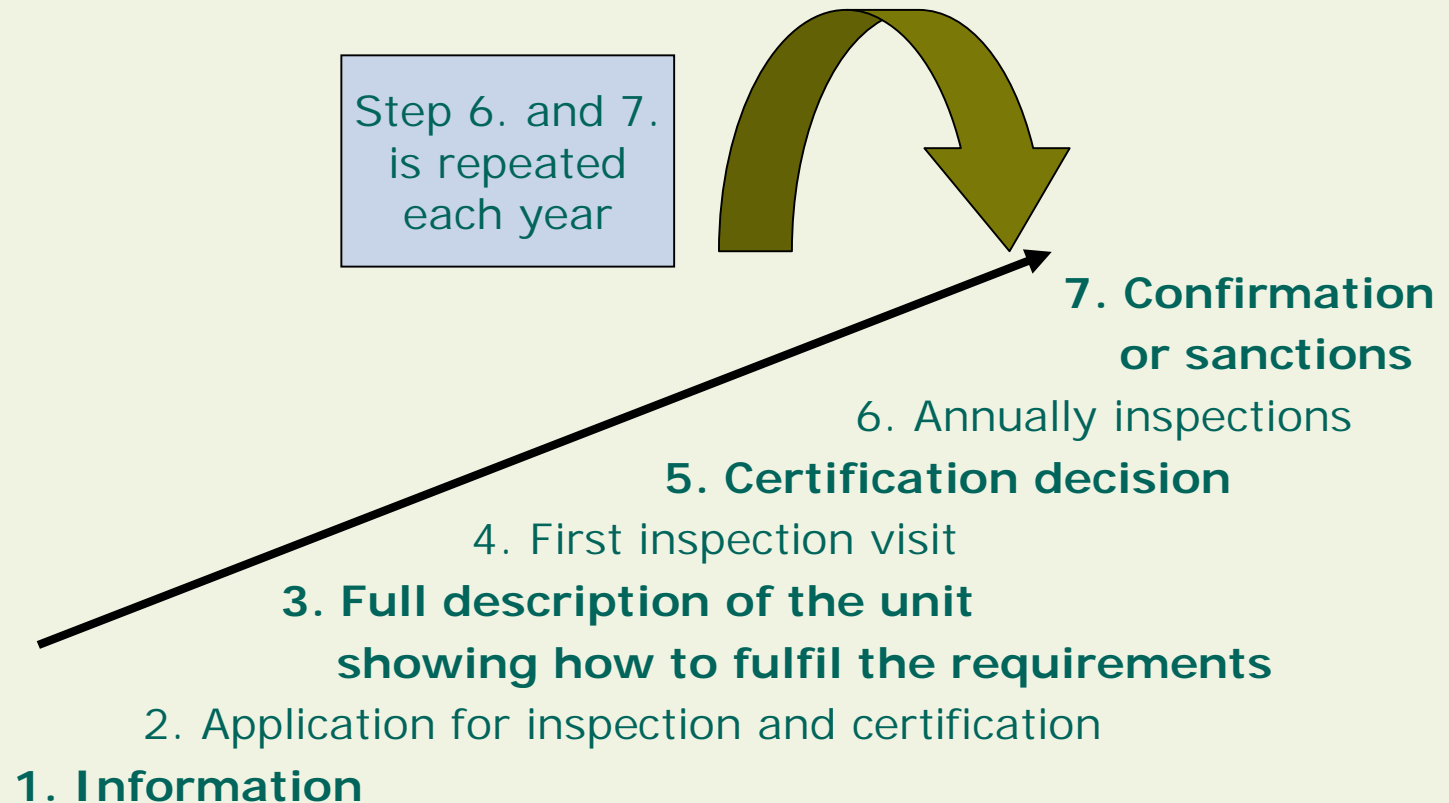
The Ministry of Agriculture delegates the responsibility for inspection and certification to **Debíó** through **The Norwegian Food Safety Authority**, being the competent authority

- **Debíó** carries out annually inspections and certifications on farms and processing units based on both **state and private standards**
- **Debíó** is accredited according to **EN 45011/ISO 65 (EU)**, **IFOAM** and **Demeter International**

Debíó is the owner of the Norwegian ecolabel

(5) The steps to be certified by Debío

Debío

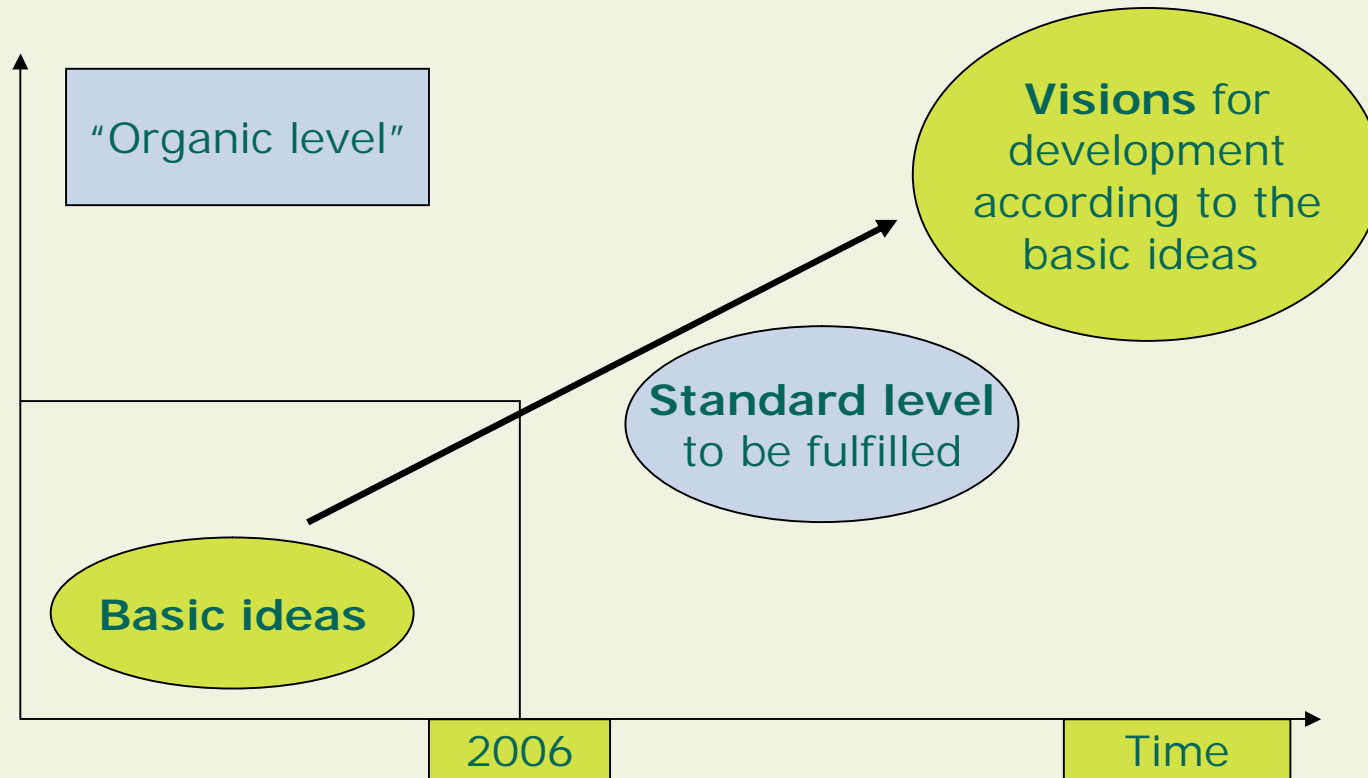


(6) Standards developing process

Debío



From basic ideas to standards and towards visions:



(7) Political goals, production and marked trends in Norway

Debío



- **The official goal of the Parliament of Norway from 2000:**
 - **10 %** of the total amount of arable land shall be converted into organic farming within 2010 (**104.300** hectares).
 - By the end of 2005 **4,2 %** of the arable land and **2.496** farms are organic or in conversion to organic production.
- **The latest goal of the Government of Norway from 2005:**
 - **15 %** of the food production and consumption shall be organic within 2015 by different means, included increased subventions to farms.
- **The status by the end of 2005 and marked trends in 2006:**
 - **1,7 %** of the total milk production was organic. For the first time in history, the production is now less than the marked demand.
 - **0,6 %** of the total meat production was organic. However, the trend shows a rapid increase in offer and marked demand, as well as for vegetables, fruits and baby food.
 - The amount of sales from the biggest stores shows an increase of **30 – 40 %** from 2004 to 2005.
 - By the end of 2005, **354** processing units and **2.784** products were certified.
 - In **October 2006** a big campaign is planned to push on both production and consumption of organic products in Norway.



Debios vision:

The future is
organic

www.debio.no

Debío



FREMTIDEN ER ØKOLOGISK